

GREAT OUSEBURN GARDEN FESTIVAL

Sunday 2 June 2024



Sponsorship opportunities





A CELEBRATION OF ALL THINGS BRIGHT AND BEAUTIFUL

Great Ouseburn's annual garden festival has become a firm favourite in the open gardens calendar for many near and far. Each year hundreds of visitors come to the village to wander through the 15+ gardens, seek inspiration, chat to their owners, enjoy the talks and demonstrations and put their feet up in the café to enjoy much needed home-made refreshments.

The event has been running since 1991 and has grown in size and scope. With our wide promotions we even have visitors crossing the Pennines for a day trip!



WHAT TO EXPECT FROM THE GO GARDEN FESTIVAL



More than 15 gardens of all shapes and sizes, plus a wonderful mix of music, classic cars, food and drink, talks from local vineyards and chefs, gardening advice and floral inspiration from experts, animal petting and the sound of leather on willow from the cricket field.





MARKETING AND PROMOTIONS

We go all out on promoting the event to garden enthusiasts, families, day trippers, folk from nearby towns, cities and villages as well as potential newcomers.

Social media

Website

Flyers and posters

Roadside banners

Radio

Open Gardens online directory

Tourism websites

A day in Morrisons supermarket

HEADLINE SPONSOR

£1000



- 01 | Company logo on 16 roadside banners for 9 weeks
- 02 | Company logo on promotional flyer, posters & programme
- 03 | Company logo on event webpage
- 04 | Company mention on 2 x social media posts
- 05 | Half-page advert in A5 programme
- 06 | Stand in the cafe at the village hall

GARDEN SPONSOR

£500

- 01 | Company logo on the boards at the entrance of each of the gardens (approx 15)
- 02 | Company logo in programme
- 03 | Company logo on event webpage
- 04 | Company mention with biog on a social media post
- 05 | Half-page advert in A5 programme



PARK & RIDE SPONSOR

£250



01

Company logo on the entrance of the two car parks, the two pay stations, on the park and ride bus and the two bus stops each end of the village

02

Company logo in programme

03

Company mention on a social media post

04

Company logo on event webpage



CONTACT INFORMATION

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